

News Roundup

A new furnace, new policies and rates, new ads and marketing tools-- its hard to keep up!

Here's a roundup of the latest news from American Standard and Holt Supply.



S9V2 FURNACE UPDATE

Warranty Pre-Authorization

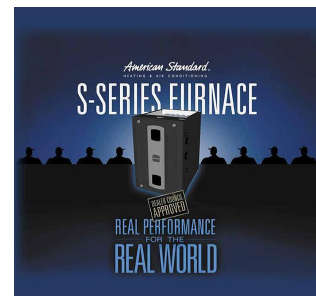
During initial production, American Standard is including a Warranty Pre-Authorization. The Pre-Authorization asks dealers to contact their FSR, or call 855-877-1116, prior to replacing specific parts under warranty.

Click [here](#) for more information.

SlimFit Filter Rack

American Standard added a SlimFit external filter rack designed for side mount applications. It's a steel painted slim profile frame with a hinged panel for easy filter access.

More details [here](#).



WARRANTY TRAINING

A new process, **Home Sale Management**, will change the way residential product limited warranties terms are validated. Home Sale Management is a process of managing residential limited warranties based on property zoning and property sale. American Standard is offering **online training sessions** designed specifically for anyone who handles **limited warranty lookup** or **limited warranty claims processing**.

Session 1 TODAY!

Wednesday, February 17

2:00 p.m.

To join the online meeting, go to:

<https://irco.adobeconnect.com/asproductupdate/>



Session 2

Monday, February 22

2:00 p.m.

To join the online meeting, go to: <https://irco.adobeconnect.com/asproductupdate/>

TAX REBATES EXTENDED

U.S. lawmakers extended the 25C federal tax credits through December 31, 2016 and retroactive for 2015. The amounts are the same as 2014. You can see which models qualify and get more information on how to claim the tax credits on americanstandardair.com.

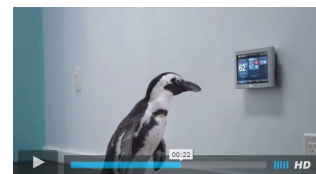


You can also search for energy star models on **AS Dealernet**.

- Choose **Product Data** from main menu on left side of screen
- Choose **Performance Data and Ratings Utilities (1.5-5.0 Tons)**
- Then **Ratings Search Tool**

NEW ADS

American Standard went a little wild with their new video ad campaign. These spots would look great on your websites. You can download them in several different formats through the MAX site, or share them with social media followers via [YouTube](https://www.youtube.com).



MORE ACCOLADES

Some great press to share with your customers:

- **Design Journal** nominated the AccuComfort Platinum 18 Air Conditioner as one of the best products of 2015. Click [here](#) to see the listing.
- American Standard was named among the "least repair-prone manufacturers of gas furnaces" in the **March 2016** edition of **Consumer Reports**. Don't forget to grab a few copies at the newsstand since Consumer Reports does not allow any material from their magazine to be used externally. That means no photocopying the article!
- **TIME online** included the AccuLink Platinum 950 Control in their tips to save money on heating bills. You can read more [here](#).



FINANCING CHANGES

Rates will increase slightly for the Wells Fargo Home Projects Visa card starting March 1. New rate sheets can be downloaded from AS DealerNet.

Please also note that some of the advertising guidelines have changed. You can find more information in the [advertising guide](#).



STARTS MARCH 15!

More information coming soon!

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