



DEALER DISPATCH



Ameristar Makes the Grade

Effective immediately, Ameristar M952V 2-stage furnaces are ENERGY STAR certified products for all of the United States. Click [here](#) for complete model list and more information.

Product Update

American Standard continues to improve its Heat Pump lineup

Silver 15 Heat Pump

- Duration™ scroll compressors
- Improved operating sound levels
- Improved refrigerant control
- Fewer cycles during defrost
- Fewer leaks and improved reliability



Production has already started and the first units are scheduled to ship at the end of the month. For more information, download the [Product Bulletin](#).

New Literature Explains Variable Speed

QUICK NOTES



Spring Promo Ends Soon

Standard Promo Deadlines:

May 31 - Last day to purchase

June 15 - Installation and claims due

Customer Care Extended Deadlines:

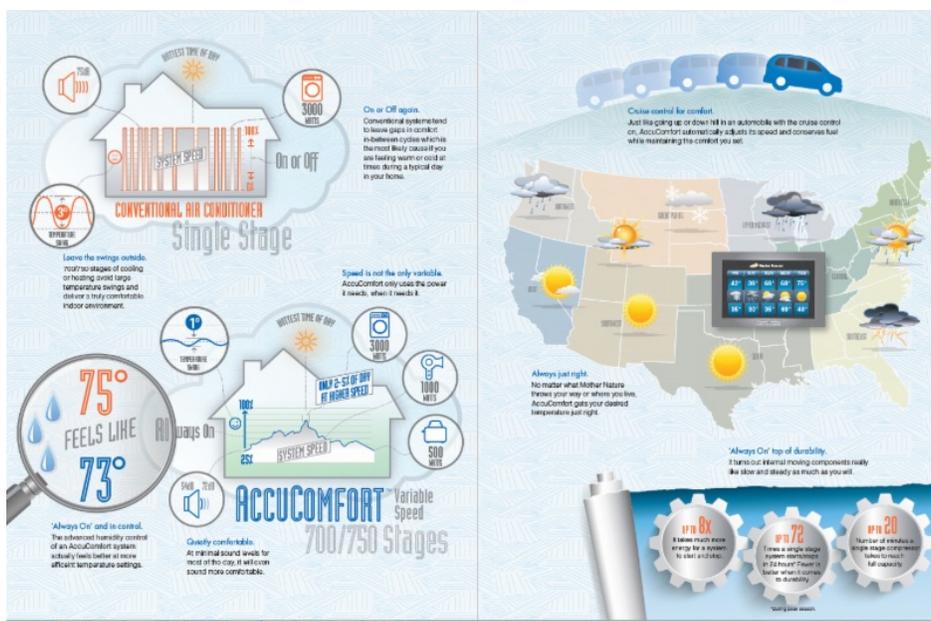
June 30 - Last day to purchase

July 15 - Installation and claims due



Customer Care Dealers

VOICE Surveys
20 responses needed

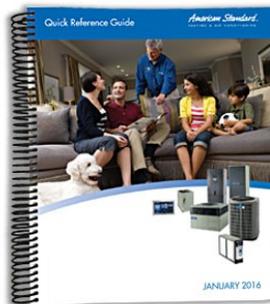


The marketing team at American Standard is developing a new consumer brochure to help you better explain the benefits of Variable Speed to homeowners. We'll let you know as soon as its available.

Quick Reference Download

You can now download the most up-to-date Quick Reference Guide.

1. Log into [ASDealerNet](#).
2. Choose **Product Info** from the menu on the left.
3. Select **Download Product Catalog Data**.



This will provide you with a full digital copy of the guide, in Excel format.



Go Paperless

You can make it easier for your customers to apply for the Wells Fargo Home Projects® Visa® by using the new app. It can only be accessed from approved devices - no phones. Click [here](#) for more information and step-by-step instructions.

Marketing Allowance

Use it or lose it! You can spend your funds on banners, custom envelopes, business cards, logo design and more. Funds expire **December 14** and do not roll over! Contact your TM or [Angela](#) in the office if you'd like assistance.

A Tip From Your TM's

Did you know?

All of American Standard's residential equipment is made in the United States? It doesn't get any more American than...



Welcome Bennett!

Please help us congratulate Ryan Litwiler at Masters Bros

PROpoints

Holt Supply Rewards Program

Your Rewards, Your Choice

A tropical vacation sounds nice... but going with other contractors in your area might not be on **your** bucket list, or work conveniently into **your** schedule or **your** family's schedule.

With **PROpoints®** from Holt Supply you can choose from an enormous catalog of merchandise, or simply work with one of their travel agents to customize your travel experience! That's right! Go where **you** want to go, whenever **you** want to, and take those you enjoy being with!

When you're ready to customize your rewards experience, contact your Holt Supply Territory Manager for more information.

Miss an Issue?

You can now find back issues of Dealer Dispatch along with all service and product bulletins and other news from Holt Supply at our website, holtsupply.com.



and his wife on their new addition. Bennett was born this winter and as you can see, he already appreciates American Standard's higher standard of comfort.

Would you like to share special news with our family of dealers? We'd love to congratulate your graduates, share a special anniversary, announce a birth, or share other news. Just email Angela with the details.

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