

## Rated #1 Again!

Great news - American Standard air conditioners and heat pumps top the list in the July issue of Consumer Reports. Homeowners once again rated the systems as the most reliable among top brands.



One great way to get the word out - **SHARE** a news story about the ratings on your social media pages. [This story](#) from KUSA in Denver highlights American Standard, gives helpful homeowner tips, and emphasizes the need for scheduled maintenance.

**You still have to be careful with Consumer Reports.**

### WE CAN'T:

- Embed the video into our own company websites
- Embed the video on company YouTube pages
- Lift copy and images from the magazine and use on company websites or in literature

Here is a statement you **CAN** use to reference the new ranking:  
"In July 2016, readers of a national product testing and research magazine rated American Standard Heating & Air Conditioning's air conditioners and heat pumps as the most reliable brand among leading manufacturers."

For more information about the rules and guidelines, [click here](#).

## Welcome to Holt Supply

Please help us welcome Scott Schultz to the Holt Supply team! Scott is our new Territory Manager based at our Sioux Falls branch. Here is his contact info:

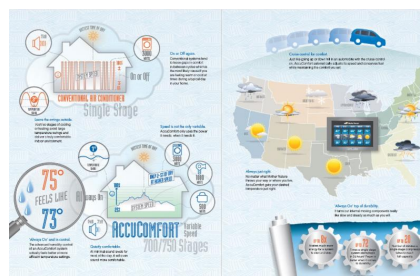
**Scott Schultz**  
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Cell: 605.251.4413  
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## Sales Tools

Need help selling a homeowner on variable speed? American Standard has a new brochure that breaks it down with a relatable infographic. [Click here](#) for the PDF version.

You can also find a 90 second video in the **MAX**. Download it to your tablet to show the homeowner. To find it, go to [asdealernet.com](http://asdealernet.com)



## MONTHLY SPOTLIGHT



### Liquidation Sale

Attention plumbing contractors! We have some great deals on closeout items right now:

- Water Heaters
- Shower & Tub units
- Toilets & Washlets
- Fireplaces & Parts

Check availability at [holtsupply.com/clearance](http://holtsupply.com/clearance).



### Parts

Did you know Holt Supply carries both OEM and Non-OEM parts? Get what you need right here.

## Free S9V2 Class

Learn everything you need to know about installing the new S9V2 furnace and earn 3 NATE credit hours - for free!

- To enroll:
1. Go to the Training Center on

- >Marketing Center
  - >Marketing Advertising Express (MAX)
    - >Advertising Materials
    - >Video Library

## New Products

American Standard is expanding their ductless capabilities with a new 22 SEER Inverter System Multi-Split heat pump. This is in addition to the current 16 SEER offering.

[MORE DETAILS](#)



The new 3-phase Silver 14 single-stage air conditioner completes American Standard's 3-phase lineup. Ratings are up to 17 SEER and it features the lowest sound levels of any 3-Phase single-stage option in the market.

[MORE DETAILS](#)



The new 4MXC coil is an entry-level model to meet the needs of the residential new construction and rental markets. Click here to see the product features.

[MORE DETAILS](#)



## Take a Jet Pack Ride

When we say the possibilities are endless with Holt Supply's [PROpoints®](#), we mean it. Whether you crave an adrenaline rush or a relaxing retreat, you can find it with [PROpoints®](#). Need ideas? Log into your account, go to Shopping, and click on the Travel tab. Then switch to "Activities" in the menu bar above your name.



asdealernet.com.

2. Log into the American Standard LMS.
3. Search **S9V2**.

\*\*You will need to complete the 7 modules listed to earn credit.\*\*



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